

# GET FRESH WITH US

## WITH PACKAGING THAT PRESERVES & SELLS



RE<sup>TM</sup> APC Recycle Ready Solutions

Consumers love farm-fresh produce. It's healthy, it's natural and it just tastes better. And thanks to our innovative, produce-perfect flexible packaging, you can give consumers exactly what they're looking for. That includes the easy-open, easy-reseal options they need to keep meal prep simple and produce fresh. Our quick-to-market approach and streamlined processes mean you're in the produce department faster, with eye-catching, cart-stopping graphics and the printing personalization consumers trust. Because when it comes to flexible packaging, we're just like farmers. Outstanding in our field.



## CAPABILITIES

### Converting

- Our Centers of Excellence in New York, Iowa and Wisconsin deploy APC HPE Flexo<sup>TM</sup>, world class rotogravure and digital printing technologies aligned with efficient processes for fast execution and immediate impact
- Eye-catching print finishes and materials that make the product pop in the produce section

### Package functionality and enhancements

- Traceability solutions
- Micro-perforation to control OTR
- Modified atmosphere packaging
- Anti-fog
- Laser ablation and perforation systems

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## CAPABILITIES (CON'T)

### Enrich the product experience

- Reduce food waste and costs with extended-shelf-life packaging
- Maintain nutritional benefits
- Ensure freshness
- Microwavable packaging
- Packaging that encourages new consuming occasions

### Preserving product freshness and brand integrity

- Dial in required barriers and performance needs with a stable of robust and protective technologies
- Optimal transparency appearance to showcase the product

### Consumer conveniences and functional differences

- Reclose mechanisms
- Easy opening features

## SERVICES AND APPROACH

- APC Solutions Team experts for collaborative innovation and ideation
- Industrial design, modeling and prototyping services to realize concepts and ideas
- Engineering and technical support with testing, problem solving, training and in-field audits
- Comprehensive graphics support
- World-class plate-making systems
- Unique and advanced cylinder engraving process
- APC Center for Sustainable Packaging at RIT

### Leverage digital tools to test new products faster

We're independently owned, with localized decision making, shorter lead times, and a nimble, lean approach to manufacturing. This is why we're able to quickly get your product to market, giving you the competitive advantage while maintaining the highest quality and strictest brand standards.

### Environment health and safety

Protecting the environment and ensuring the health and safety of our employees is at the core of everything we do and every decision we make. We're committed to supplying safe products that exceed customer quality requirements.

